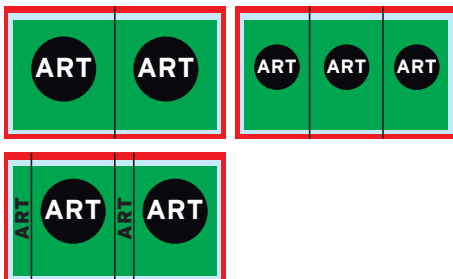


Art Check List

✓ Layout

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ 1/8" Bleed
- ▶ See visstunred.com/templates
- ▶ Common Art Layouts



✓ Digital Images

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%

✓ Fonts

- ▶ Convert to outlines/curves or include ALL font files
- ▶ For a list of typesetting fonts, visit visstunred.com/fonts

✓ File Formats

Mac or PC versions of the following:

- ▶ Photoshop® ▶ InDesign®
- ▶ Illustrator® ▶ High Res PDF

Word, Publisher, PowerPoint, and Excel files are not acceptable.

✓ Media

- ▶ visstunred.com/upload for files 3-80MB
- ▶ Email files <3MB to your Sales Counselor
- ▶ CD ▶ DVD

✓ Color Target / Sample

Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.

- ▶ Calibrated color target
- ▶ Black & White prints for position only

✓ Colors — Process & PMS

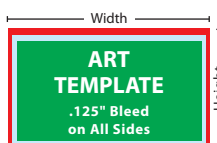
All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

- ▶ CMYK 4-Color Process

✓ Design Tips

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ Call us for answers to your design questions

✓ Art Dimensions

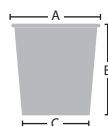


CUPS	9 oz	Tall 12	Tall 16	17 oz	20 oz	Tall 21	24 oz	30 oz	32 oz	44 oz
Width (w/bleed)	7.00"	6.80"	7.00"	8.35"	8.35"	7.65"	8.35"	8.35"	8.35"	10.40"
Height (w/bleed) - White & Paper Cups	3.13"	3.60"	4.40"	4.15"	4.55"	5.65"	5.05"	5.64"	6.00"	6.80"
Height (w/bleed) - Clear Cups	3.45"	3.80"	4.70"	4.50"	4.80"	5.86"	5.30"	5.89"	6.25"	7.10"

CONTAINERS	T3	T5	S8	T8	S2	U2	T2	T6	2Q	3Q
Width (w/bleed)	7.00"	8.35"	10.40"	8.35"	10.40"	9.00"	8.35"	10.40"	12.00"	12.00"
Height (w/bleed) - White & Paper Cups	1.70"	2.00"	2.14"	2.60"	2.85"	3.08"	3.50"	3.50"	3.16"	4.66"
Height (w/bleed) - Clear Cups	2.00"	2.26"	2.57"	2.85"	3.27"	3.33"	3.75"	3.90"	3.48"	4.33"

Visit visstunred.com/templates for downloadable templates, including FoldTop® and Coaster Art Templates

✓ Cup Dimensions



CUPS	9 oz	Tall 12	Tall 16	17 oz	20 oz	Tall 21	24 oz	30 oz	32 oz	44 oz
A. Top OD	3.14"	3.52"	3.52"	3.69"	3.77"	3.52"	3.89"	4.08"	4.13"	4.53"
B. Height	3.36"	4.25"	5.10"	4.68"	5.14"	6.43"	5.90"	6.85"	7.27"	7.48"
C. Bottom OD	2.22"	2.18"	2.22"	2.67"	2.67"	2.40"	2.67"	2.67"	2.67"	3.28"

CONTAINERS	T3	T5	S8	T8	S2	U2	T2	T6	2Q	3Q	FoldTop®			
											4	10	18	28
A. Top OD	2.79"	3.23"	3.79"	3.32"	3.89"	3.64"	3.52"	3.98"	4.53"	4.74"	2.05"	2.46"	3.28"	3.14"
B. Height	1.65"	2.00"	2.08"	2.63"	2.82"	3.25"	3.69"	3.52"	3.24"	4.67"	2.12"	2.93"	3.81"	5.29"
C. Bottom OD	2.22"	2.67"	3.28"	2.67"	3.28"	2.84"	2.67"	3.28"	3.81"	3.81"	2.22"	2.67"	3.28"	3.28"
D. Flap Height	--	--	--	--	--	--	--	--	--	--	1.50"	1.75"	2.00"	2.30"